

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
OCT16/12 12.43

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6144824

	CLASS: NATL.	LOCAL	REGIONAL
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(ICE)

DV6/12 WK-2

DATE OCT16/12 12.43

TO LENA
FR CAITLIN FOR JULIE
M1-3 OK'D, SEE LNS 54-56
TTL5 RTS
PLS CFM, THX 10/16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 1192
AGENCY PRODUCT CODE =

42	S	1000P-1100P	30	\$5,750.00	10/30	0	10/30
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PROGRAM : BODY OF PROOF

54	A	1000P-1100P	30	\$5,750.00	10/30	1	10E
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PROGRAM : PRIVATE PRACTICE
ORD COM1: PRGM CHANGE:
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-42 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

43	S		800P-900P	30		\$4,300.00	11/1	11/1	0		THU	0
PROGRAM : MISSING EFF FALL '12												
55	A		800P-900P	30		\$4,300.00	11/1	11/1	1		THU	1

PROGRAM : LAST RESORT
ORD COM1: PRGM CHANGE: LAST RESORT
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-43 FOR 1 SPOT/WK

45	S		900P-1000P	30		\$5,750.00	11/4	11/4	0		SUN	0
PROGRAM : SCANDAL												
56	A		900P-1000P	30		\$5,750.00	11/4	11/4	1		SUN	1

PROGRAM : REVENGE
ORD COM1: PRGM CHANGE: REVENGE
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-45 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#42 MISSED:TUE/1000P-1100P OCT30 \$5,750.00 (OCT16/12)
OFFER:TUE/1000P-1100P OCT30 \$5,750.00 PLS ADVISE.
CMT:PRGM CHANGE:

M2 OK'D BUY#43 MISSED:THU/800P-900P NOV1 \$4,300.00 (OCT16/12)
OFFER:THU/800P-900P NOV1 \$4,300.00 PLS ADVISE.
CMT:PRGM CHANGE: LAST RESORT

M3 OK'D BUY#45 MISSED:SUN/900P-1000P NOV4 \$5,750.00 (OCT16/12)
OFFER:SUN/900P-1000P NOV4 \$5,750.00 PLS ADVISE.
CMT:PRGM CHANGE: REVENGE

NOV/12 183425.00 CONTRACT TOTAL 183425.00
TOTAL SPOTS 137

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE